PRODUCT PROPOSAL

Limo CRM
Limousine booking, CRM and payments

A ready-to-use subscription platform for limousine and chauffeur operators: instant quotes, online payment, CRM and Google Ads tracking, in 19 countries.

Live at space.vishnivo.com/limo-crm

BUILT FOR

Limousine and chauffeur operators

Operators in 19 countries on six continents

PREPARED AND OPERATED BY

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SECTION 1

Executive summary

A passenger who wants a limousine usually fills in a quote form, waits for someone to reply with a price, then confirms by phone. Every hour of that wait is a chance for the customer to call another company. **Limo CRM replaces the wait with a three-step online flow** and puts the whole front office behind it: pricing rules, online payment, a CRM, automatic emails and Google Ads tracking that shows which ads produce paid bookings.

The product is **built, running and available now** as a monthly subscription for operators in Canada, the USA, Europe, the Middle East, Asia, Latin America, Oceania and Africa. Each operator gets a private, branded workspace with its own vehicles, prices, email templates and Stripe account. See it at space.vishnivo.com/limo-crm/.

The three-step customer flow

- **Step 1: Request.** Name, phone, email, pickup, drop-off, date and time, passengers and bags on one screen, with optional hourly hire, flight number and notes. An auto-reply goes out at once.
- **Step 2: Price and vehicle.** The next page shows each suitable vehicle with photo, capacity and a total price with tax, calculated from the operator's own rules and held for a set number of hours.
- **Step 3: Confirm and pay.** The customer pays in full or a deposit by card, Apple Pay or Google Pay on Stripe's secure page, or confirms and pays later. A confirmation email follows.

What each operator gets

- **Pricing from the admin.** Flat-rate routes, per-kilometre or per-mile rates, hourly hire, night, date and place surcharges, tax, minimum notice and deposit, all editable, with every change logged.
- **CRM.** Every request becomes a lead with status, notes, payment state and source. Search, filter, export, and staff logins for the office team.
- **Automatic emails.** Auto-reply, quotation, booking confirmation and a new-request alert, from templates the operator edits.
- **Google Ads tracking.** Click IDs and campaign tags saved with each request, a campaign table with paid bookings and revenue, and a conversions file for Google Ads.
- **Website integration.** A link, a Book Now button, a quote box and an embeddable booking form for the operator's own website.

At a glance	
Product website	space.vishnivo.com/limo-crm/: features, pricing, FAQ, contact and a page for each country.
Getting an account	Operators choose a plan and subscribe on the website, or start the 14-day trial (up to 50 requests) without a card.
Plans	Basic, Growth and Fleet by monthly request volume. Priced in US dollars for every country, from $51 a month. Pay monthly or yearly (two months free). Subscribe by card and it renews automatically. See section 10.
Payments	Each operator connects its own Stripe account; customer payments go straight to the operator.
Countries	19 countries with starting currency, tax, distance unit and time zone. See section 11.
Hosting	Hosted and updated by Apensia on its own servers; the database upgrades itself with each release.

SECTION 2

See it live: our website and links

Everything in this proposal can be seen and tried at space.vishnivo.com/limo-crm/. The public website explains the product, shows plans in US dollars with a Subscribe button on each, and lets an operator create a workspace, with or without a card.

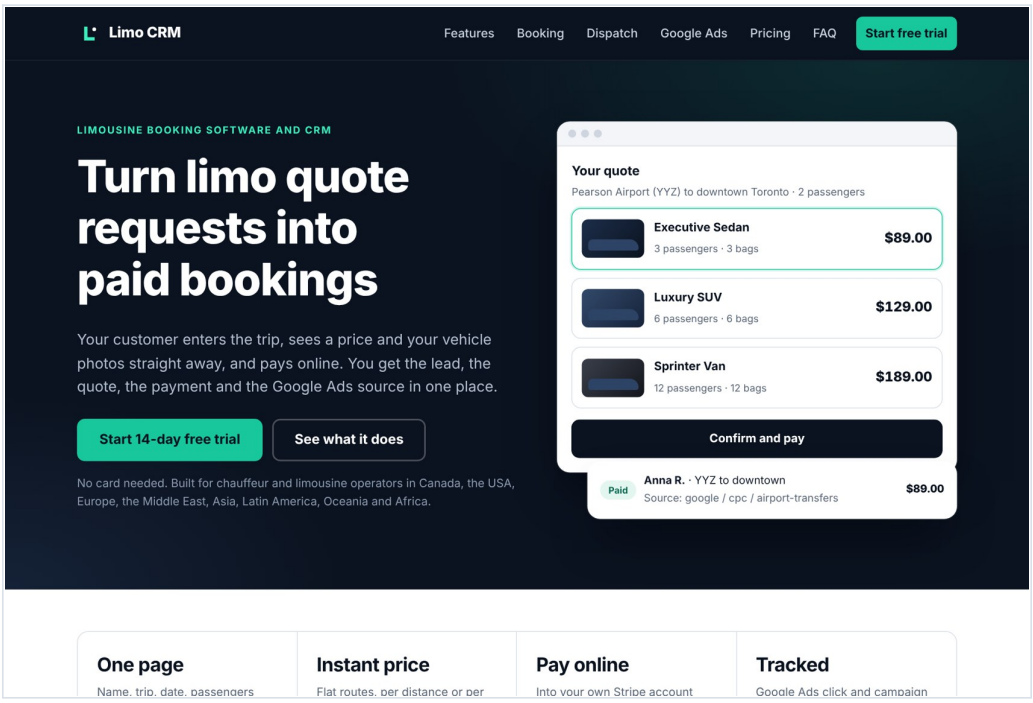
Page	Address	What it is for
Home	space.vishnivo.com/limo-crm/	Product overview, how it works, plans and countries.
Features	space.vishnivo.com/limo-crm/features	Everything live today, and what is not built yet.
Pricing	space.vishnivo.com/limo-crm/pricing	Three plans in USD, a monthly/yearly switch and a Subscribe button on each plan.
Sign up	space.vishnivo.com/limo-crm/signup	Create a workspace. Opened from a plan's Subscribe button, it keeps the chosen plan through to payment.
Booking software	space.vishnivo.com/limo-crm/booking-software	Instant quotes, pricing rules and payment.
Dispatch software	space.vishnivo.com/limo-crm/dispatch-software	Trip management today and what is coming.
Fleet software	space.vishnivo.com/limo-crm/limo-fleet-software	Black sedan, SUV, limo and van setup, with answers to common questions.
Google Ads tracking	space.vishnivo.com/limo-crm/google-ads-tracking	Click ID capture, campaign reports and export.
Countries	space.vishnivo.com/limo-crm/limo-software-countries	Hub for the 19 country pages, for example */limo-software-canada*.
FAQ and contact	space.vishnivo.com/limo-crm/faq space.vishnivo.com/limo-crm/contact	Answers, and a contact form that emails Apensia.
Operator sign-in	space.vishnivo.com/limo-crm/signin	Operator enters its booking address and reaches its admin.

Sign-up and subscribing

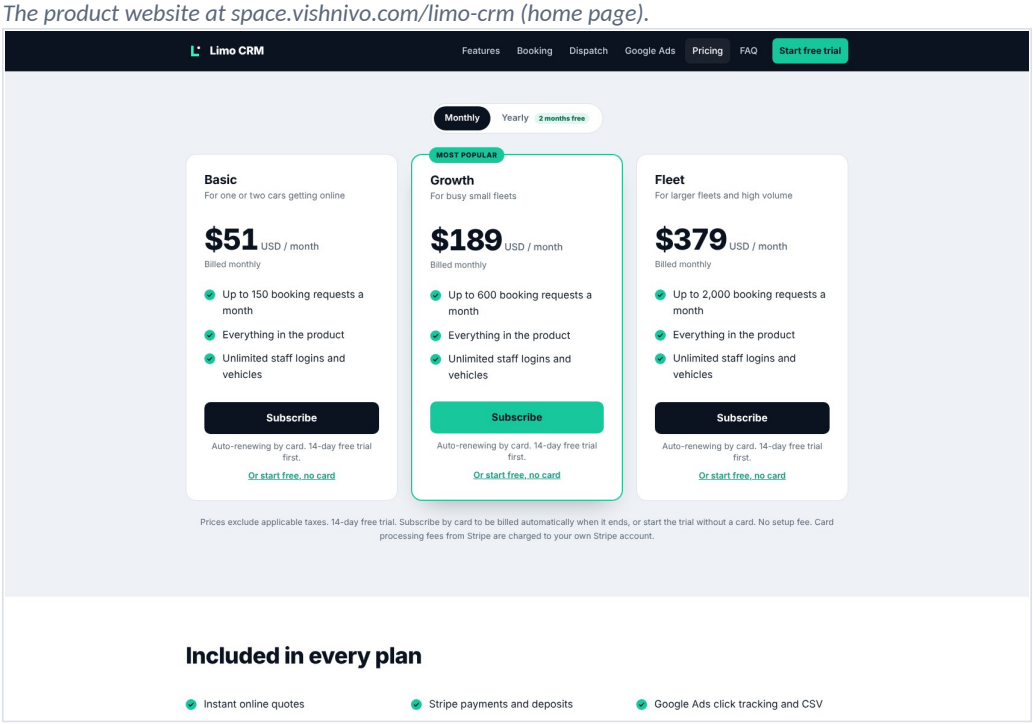
Anyone can open a workspace at space.vishnivo.com/limo-crm/signup. There are two ways in. **Start free:** a 14-day trial with no card. **Subscribe:** press Subscribe on a plan, create the workspace, sign in, and confirm on the Billing page. The card is added on the payment page, the 14-day trial still runs first, and the first payment is taken when it ends. The contact form at space.vishnivo.com/limo-crm/contact remains for questions and for operators who want help setting up.

How operator addresses work

Each operator gets a booking address when it creates its workspace, for example `space.vishnivo.com/limo-crm/o/yourcompany`. The customer page is that address; the operator's admin is at `/admin` under it. The platform can also serve each operator on its own subdomain when wildcard DNS is set up.



The product website at space.vishnivo.com/limo-crm (home page).

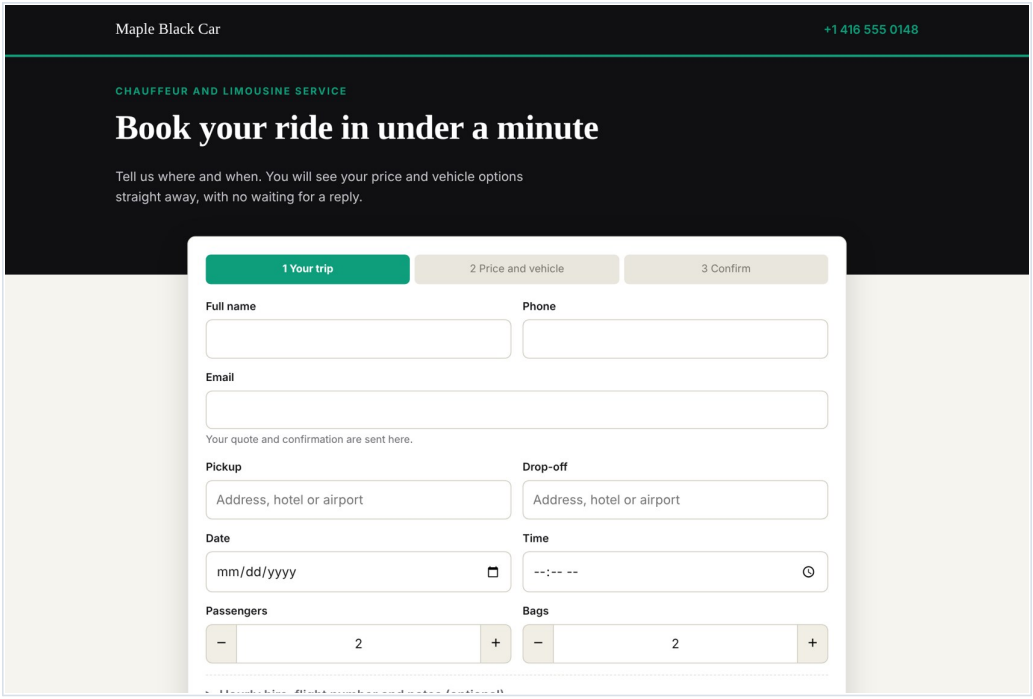


Pricing page: plans in USD, the monthly and yearly switch, and a Subscribe button on each plan.

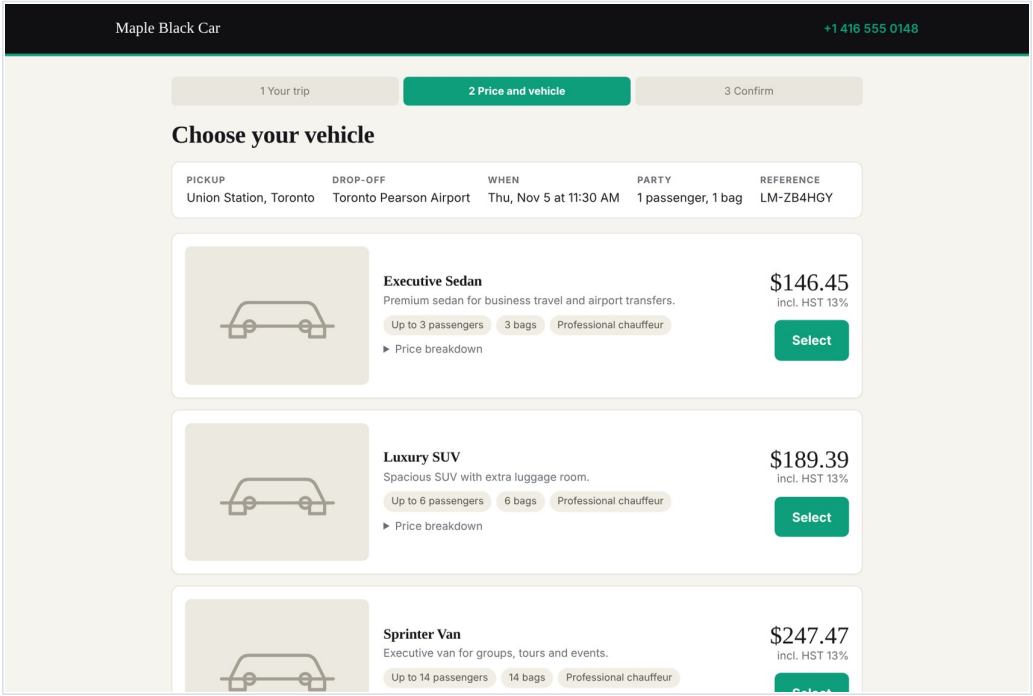
SECTION 3

The customer journey

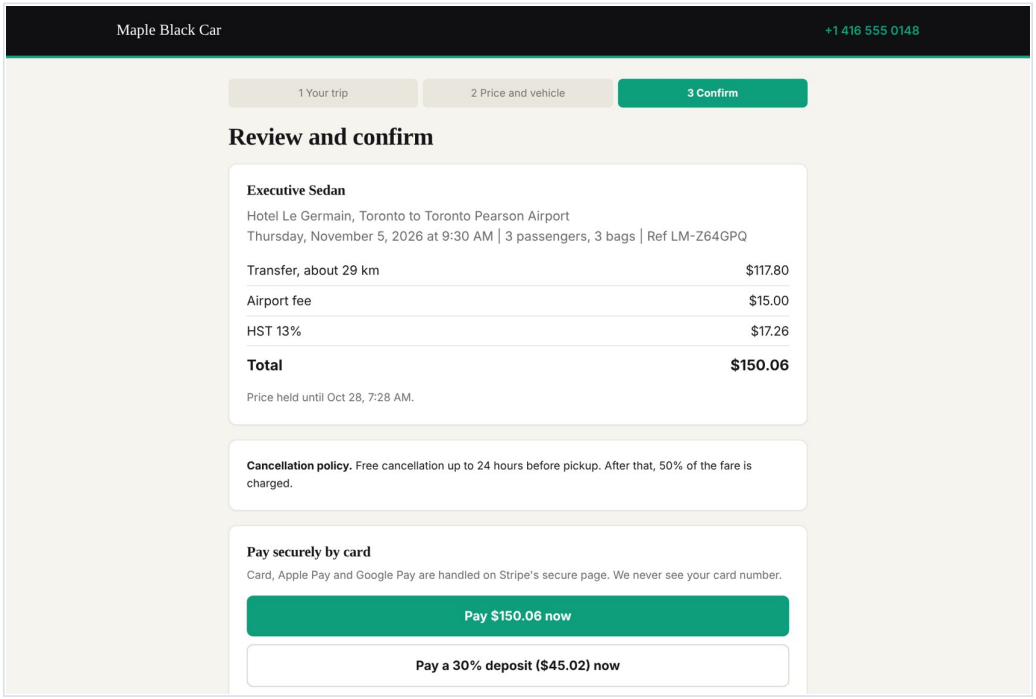
The three screens below are the working product, shown with a demo operator and sample data. The pages are built mobile-first, since most airport and event bookings start on a phone, and each carries the operator's logo and accent colour.



Step 1: the request form on the operator's booking page. Bookings can also start from the website quote box (section 9).



Step 2: price and vehicle. Each vehicle that fits the party shows a total with tax; a breakdown opens on demand.



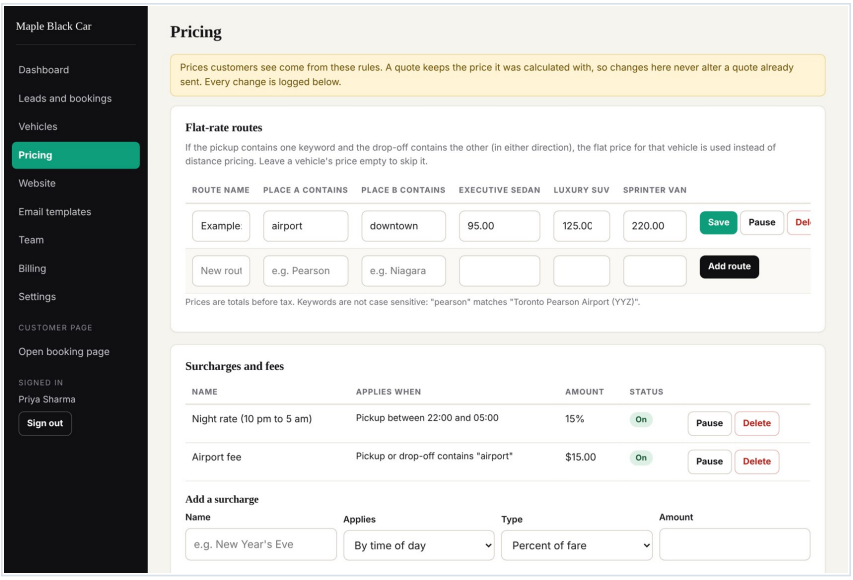
Step 3: review, cancellation policy and payment. The customer pays in full, pays a deposit, or confirms and pays later, depending on the operator's settings.

NOTE When a trip does not match any pricing rule, the customer is told a personal quote is coming and the request is flagged in the admin. The operator picks a vehicle, enters a price and emails it with a pay link.

SECTION 4

Pricing engine and backend control

Each operator sets its own prices from the admin without touching code. The page below is the operator's Pricing screen.



Pricing admin: flat-rate routes by vehicle, surcharges and fees. Every change is recorded in a log.

How a price is built

- **1. Flat route.** If the pickup and drop-off match a route by place name (in either direction), that vehicle's fixed price is used.
- **2. Otherwise distance or hourly.** Distance trips use a base fare plus a rate per kilometre or mile with a minimum fare. Hourly trips use an hourly rate with a minimum number of hours. Distance is measured with Google Routes when a Maps key is configured.
- **3. Surcharges.** Night-time windows, date ranges (holidays, events) and place-based fees such as an airport fee, as a percentage or a fixed amount.
- **4. Tax.** One tax name and rate per operator, shown as its own line.
- **5. Quote hold.** The price is held for the number of hours the operator sets, and a later rate change never alters a quote already sent.

Setting	Examples	Where
Vehicles	Name, description, photo, passengers, bags, base fare, per-km or per-mile rate, minimum fare, hourly rate, minimum hours, on or off	Vehicles
Flat-rate routes	Airport to downtown, city to city, tour packages, with a price per vehicle	Pricing
Surcharges	Night rate, holiday dates, airport fee, as percent or fixed	Pricing
Booking rules	Tax name and rate, minimum notice, quote validity, deposit percentage, pay later on or off, send quote email automatically	Pricing
Currency and units	Trip currency, kilometres or miles, time zone	Settings

SECTION 5

Payments

Customers pay through **Stripe Checkout**, using the operator's own Stripe account. Card details are entered on Stripe's page, so they never touch Limo CRM, and the money goes directly to the operator. Apensia never holds operator funds.

Option	How it works	Best for
Pay in full	The customer is sent to Stripe Checkout for the full total. The booking is marked paid when Stripe confirms.	Short-notice trips and airport transfers.
Deposit	The operator sets a deposit percentage. The customer pays that now; the balance is shown on the booking.	Weddings, events and long trips.
Pay later	The customer confirms; the operator collects payment itself (cash, bank transfer or phone card).	Corporate clients, and countries where Stripe is not available.
Record a payment	The operator records a payment received outside Stripe; the booking is confirmed and the confirmation email is sent.	Phone and e-transfer payments.

What the payment module does

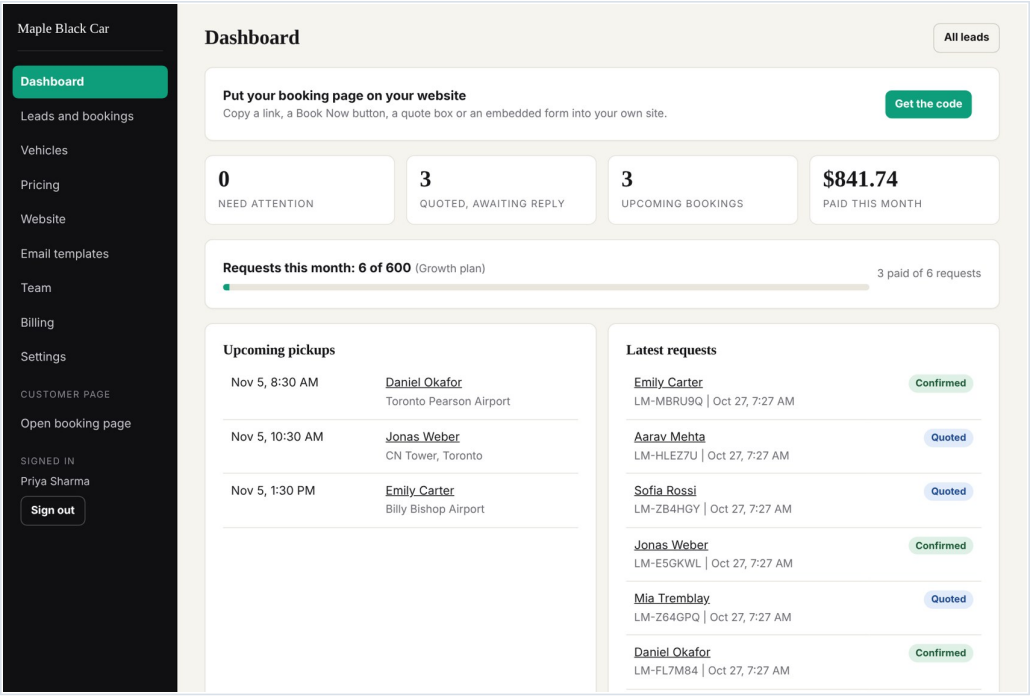
- Card, Apple Pay and Google Pay where Stripe offers them, in the operator's trip currency. Currencies without decimals (such as yen) are handled correctly.
- A webhook from Stripe marks the booking paid even if the customer closes the browser, and the return page checks the payment as a second safeguard.
- The payment status and amount paid appear on every lead and on the dashboard; paid bookings feed the Google Ads conversions file.
- Operators connect Stripe by pasting their own test or live key and webhook secret in Settings. Test keys are recommended for a first booking.

WATCH OUT Refunds are issued in the operator's Stripe dashboard. Stripe availability differs by country, so operators confirm that Stripe supports their business; the product works without it using pay later.

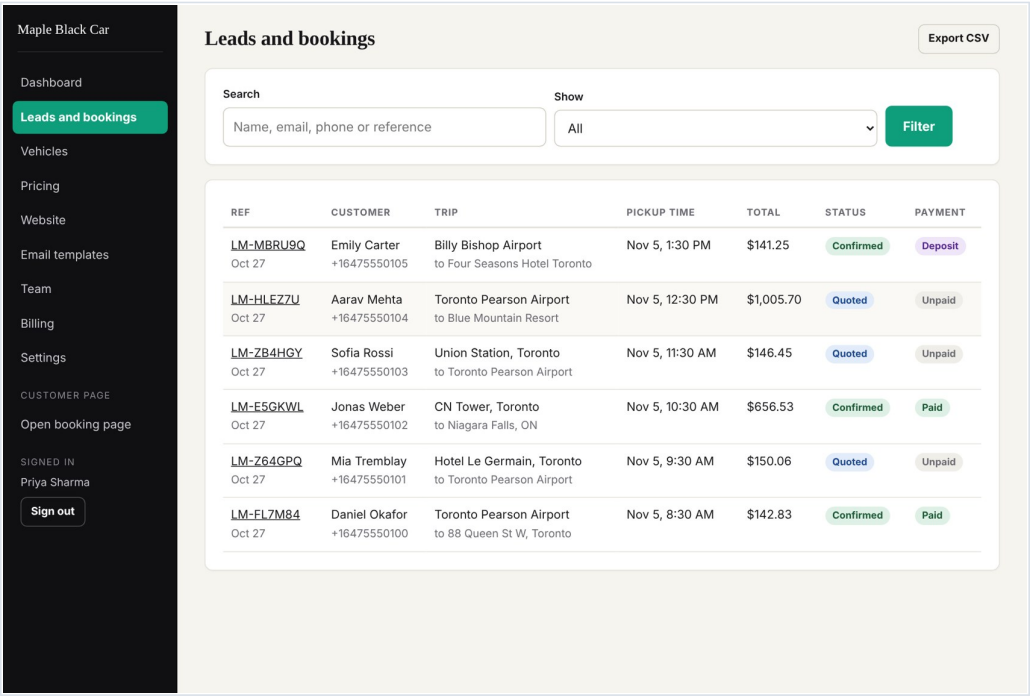
SECTION 6

CRM and admin

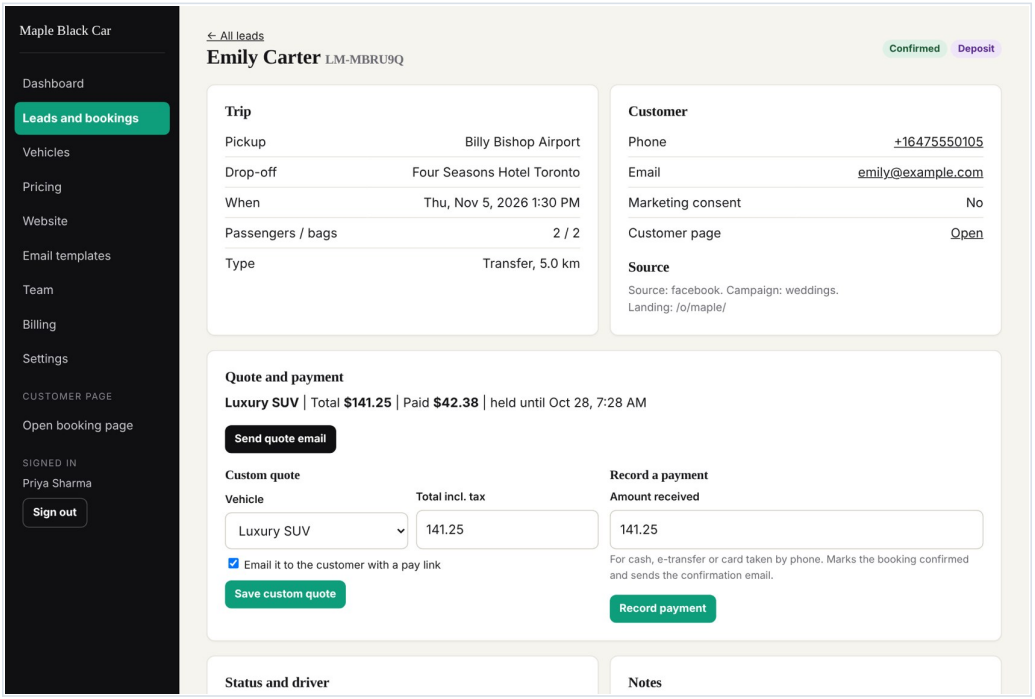
Every request, quote and payment sits in one record in the operator's private workspace.



Dashboard: requests needing attention, quotes awaiting reply, upcoming bookings, revenue this month, plan usage and upcoming pickups.



Leads and bookings: search, filter by status, and export to CSV.



Lead record: trip, customer, source and campaign, quote, payment, status, driver details and notes.

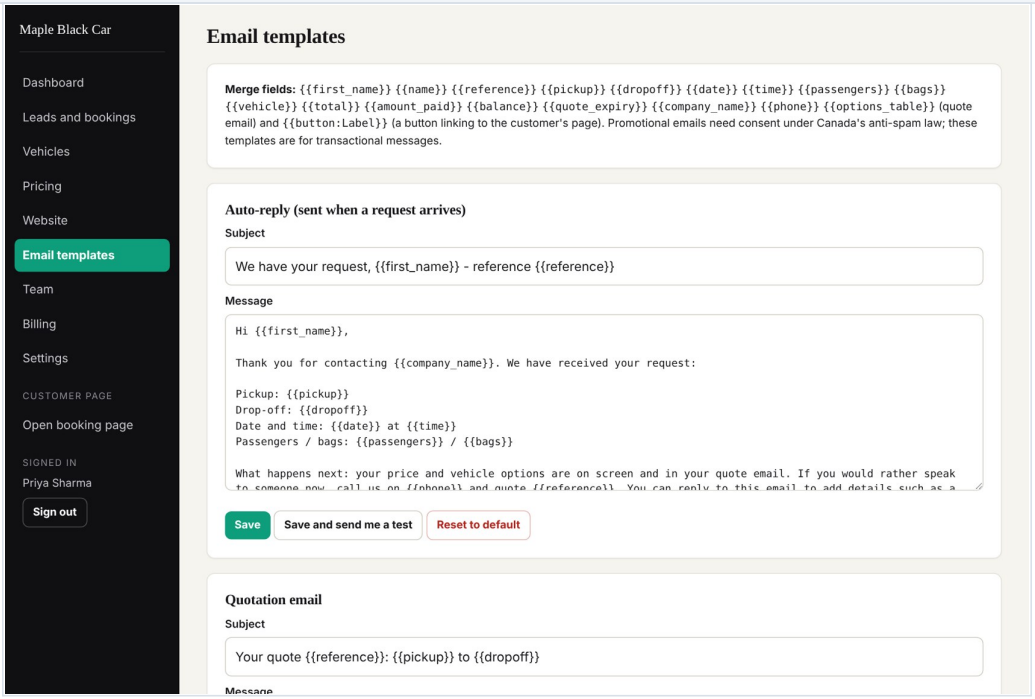
Module	What it does
Lead list	Every request with reference, customer, trip, pickup time, total, status and payment. Search by name, email, phone or reference, and filter by status (new, quoted, confirmed, completed, cancelled, lost).
Lead record	Trip details, customer contact, marketing consent, source and campaign, quote and payment state, custom quote, recorded payments, driver and vehicle details, notes and history.
Dashboard	Needs attention, quoted, upcoming bookings, revenue paid this month, requests against the plan, upcoming pickups, latest requests, and requests, paid bookings and revenue by campaign.
Team	The owner adds staff logins. Staff work leads; only the owner changes team, billing and settings.
Audit log	Changes to prices, templates, settings and team are recorded with who and when.
Export	All leads to CSV, and paid Google Ads conversions to a ready-to-upload CSV.

SECTION 7

Automatic emails and templates

Messages go out when something happens, from templates the operator edits in the admin. Each template supports merge fields such as `{{first_name}}`, `{{pickup}}`, `{{dropoff}}`, `{{date}}`, `{{vehicle}}`, `{{total}}` and `{{reference}}`, and a "save and send me a test" button.

Trigger	Message	To
Request submitted	Auto-reply with the request summary and what happens next	Customer
Quote ready (or sent by the operator)	Quotation email with the options table and a Review and book button; price held until a stated time	Customer
Payment or confirmation	Booking confirmation with total, amount paid, balance and a link to the booking	Customer
Request submitted	New request alert with customer, trip and a link to the CRM	Operator



Email templates in the admin, with merge fields, editable wording, reset to default and a test send.

Sample: quotation email (default wording, editable)

```
Subject: Your quote {{reference}}: {{pickup}} to {{dropoff}}
```

Hi {{first_name}},

Here are your options for {{pickup}} to {{dropoff}} on {{date}} at {{time}}:

[options table: each vehicle with its price]

This price is held until {{quote_expiry}}.

[Review and book]

Need a different vehicle or an extra stop? Reply to this email and we will update it.

Kind regards,
{{company_name}}

NOTE Emails are sent under the operator's company name with replies going to the operator. The booking form has an unticked marketing consent box, and the consent is stored with the lead. Promotional email rules (for example CASL in Canada, GDPR in Europe) should be confirmed by each operator with its legal adviser.

SECTION 8

Google Ads tracking

A form fill is not revenue. Limo CRM connects advertising to what the business cares about: paid bookings.

Component	What it does
Click capture	Google click IDs (gclid, gbraid, wbraid) and campaign tags (utm_source, medium, campaign, term, content) are read when the visitor lands, kept in a first-party cookie for 90 days, and saved with the request together with the landing page and referrer.
Campaign report	The dashboard shows requests, paid bookings and revenue by campaign for the month.
Tracking tag	The operator pastes its Google tag, GA4 or Tag Manager snippet in Settings. It loads on the booking pages, and a `booking_paid` event with the booking value is pushed to the data layer after payment.
Conversions file	One click exports paid bookings that came from a Google click (gclid) as a CSV with click ID, conversion name, time, value and currency, ready to upload in Google Ads.
Ad links	The Website page in the admin generates a link with campaign tags to use as the ad's final URL.

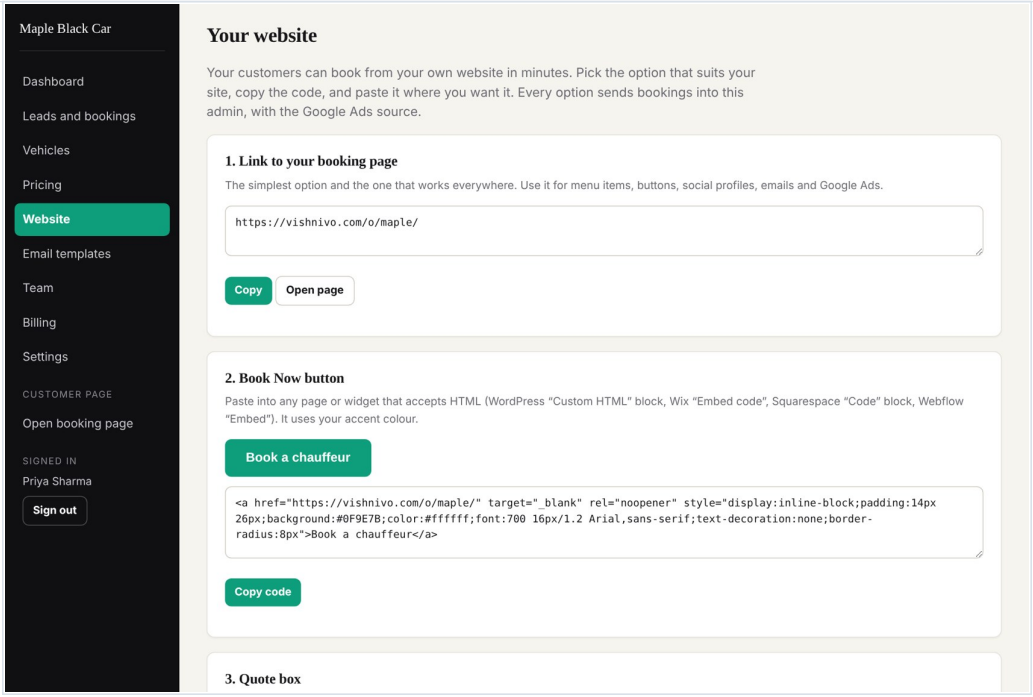
WATCH OUT Today the conversions file is uploaded to Google Ads by hand. gbraid and wbraid click IDs are saved with each booking, but only gclid conversions are in the file. Automatic upload through the Google Ads API is not included yet. Google sets the rules for attribution and uploads, and operators need their own Google accounts.

SECTION 9

Use it on the operator's own website

Once an operator signs up, the Website page in the admin gives copy-and-paste options for putting the booking page on its own site. The dashboard and the welcome email point new operators there.

Option	What the visitor sees	Works with
Direct link	The full booking page, branded to the operator.	Menu items, social profiles, emails, Google Ads
Book Now button	A button in the operator's accent colour that opens the booking page.	Any page that accepts HTML (WordPress, Wix, Squarespace, Webflow)
Quote box	Pickup, drop-off, date and time on the operator's home page; the visitor lands on the booking page with those details filled in and the price one step away.	Any page that accepts HTML
Embedded form	The whole booking flow inside a page of the operator's site, resizing itself to fit. Payment opens on Stripe in the full window. The operator can limit which sites may embed it.	Sites on https. Browsers that block cookies in embedded pages show a link to open the booking page in its own window
Google Ads link	A link with campaign tags for the ad's final URL.	Google Ads

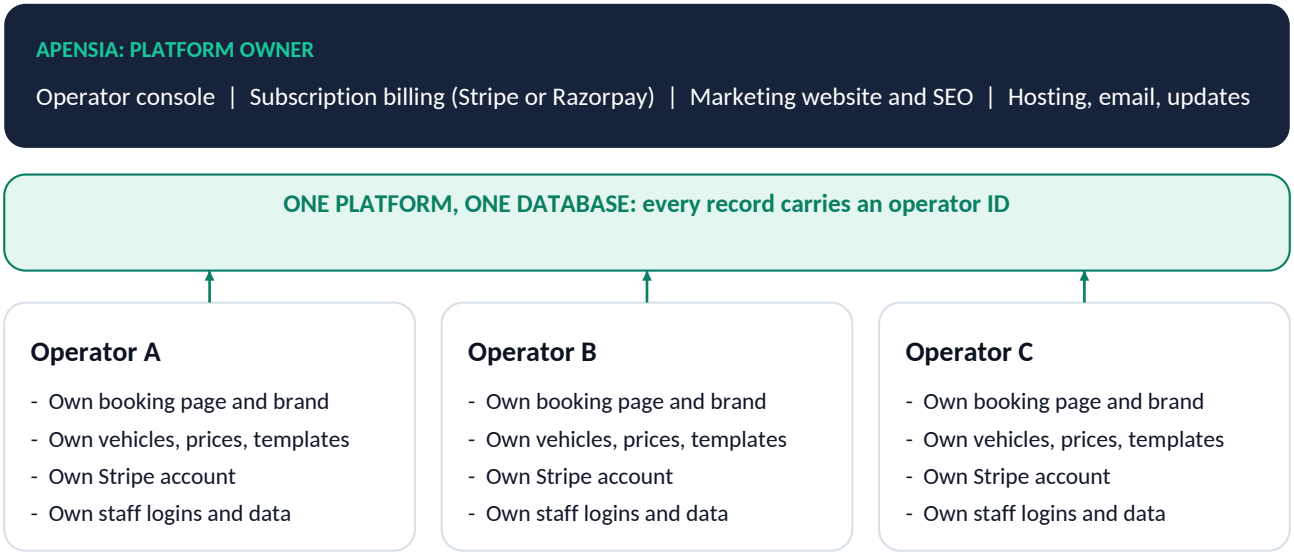


The Website page in a demo operator's admin: link, button, quote box, embedded form and Google Ads link, each with a copy button.

SECTION 10

The subscription model and plans

One platform serves many operators. Each signs up, pays a monthly or yearly subscription and runs its own business in a private workspace. Apensia runs the platform, the hosting and the email.



Plans

	Basic	Growth	Fleet
Requests per month	Up to 150	Up to 600	Up to 2,000
Monthly, USD	$51	$189	$379
Yearly, USD (2 months free)	$510	$1,890	$3,790
Every feature	Included	Included	Included
Staff logins and vehicles	Unlimited	Unlimited	Unlimited

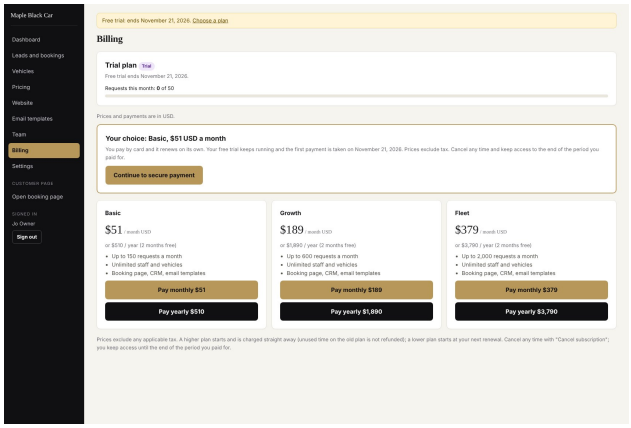
Prices exclude applicable taxes. All plans are priced in US dollars, the same in every country. New workspaces start with a 14-day free trial (up to 50 requests); the trial needs no card, and an operator who subscribes from the start pays when it ends. Stripe's card fees are charged to the operator's own Stripe account and are not part of the subscription. There is no setup fee and no per-booking commission. The plans differ only by request volume; the dashboard shows usage against the plan. Prices can be adjusted in one place.

Subscription billing

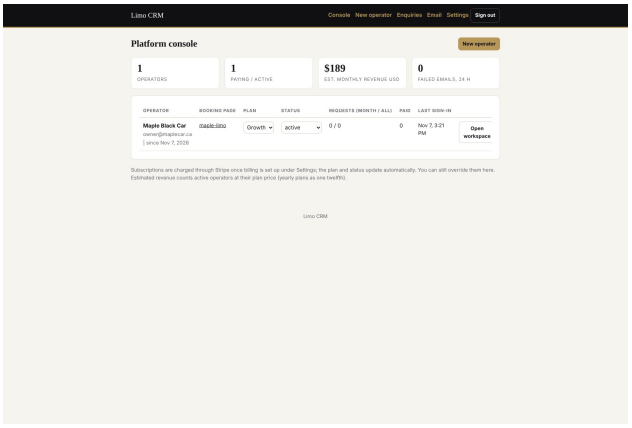
- **Razorpay or Stripe** charges the subscription by card, whichever you switch on (or both, with the operator choosing; Razorpay is offered first when it is set up). Every subscription is in US dollars, whatever the operator's country. Razorpay suits an Indian company that cannot get a Stripe account; it pays out to your Indian bank account in INR, and needs international payments enabled by Razorpay so that it can bill in USD. **Confirm this with Razorpay in writing and run a live test with a non-Indian card before launch**: Razorpay's public documentation does not state it.
- **Subscribe from the front page.** Each plan card has a Subscribe button for monthly or yearly. The visitor creates a workspace, signs in, and sees a one-click confirmation of the chosen plan on the Billing page. The card is added on Razorpay's or Stripe's secure payment page and renews automatically. If the free trial is still

running, the first payment waits until it ends.

- With Stripe, plan changes are prorated and a billing portal lets operators update their card, see invoices and cancel. With Razorpay, a higher plan starts and is charged straight away (unused time is not refunded), a lower plan starts at the next renewal, and operators cancel from the Billing page and keep access to the end of the period.
- Webhooks keep status in step. A failed payment shows a warning; a cancelled subscription or an ended trial switches the public booking page off while the operator can still reach Billing to resubscribe.
- Apensia can suspend, reactivate or change the plan of any operator manually.



Billing page: the chosen plan is confirmed in one click; plans are in USD, monthly or yearly.



Platform console: operators, plan, status, usage and monthly revenue.

Illustrative revenue arithmetic

Multiplying the USD monthly fees by an assumed plan mix, all paid monthly. This is arithmetic on assumptions, not a forecast.

Operators subscribed	Assumed mix (Basic / Growth / Fleet)	Monthly subscription revenue (USD)
10	5 / 3 / 2	$1,580
25	12 / 8 / 5	$4,019
50	22 / 18 / 10	$8,314

Before Stripe fees, hosting and email costs, support and tax.

SECTION 11

Countries and localisation

Account setup records the operator's country and sets a starting currency, tax name and rate, distance unit and time zone. Operators can change all of them in Settings. Each country has its own page on the website with local notes and questions.

Country	Region	Currency	Starting tax	Unit	Page
Canada	North America	CAD	HST 13%	km	/limo-software-canada
United States	North America	USD	You enter it	mi	/limo-software-usa
United Kingdom	Europe	GBP	VAT 20%	mi	/limo-software-uk
France	Europe	EUR	VAT 20%	km	/limo-software-france
Germany	Europe	EUR	VAT 19%	km	/limo-software-germany
Italy	Europe	EUR	VAT 22%	km	/limo-software-italy
Spain	Europe	EUR	VAT 21%	km	/limo-software-spain
Switzerland	Europe	CHF	VAT 8.1%	km	/limo-software-switzerland
Netherlands	Europe	EUR	VAT 21%	km	/limo-software-netherlands
Belgium	Europe	EUR	VAT 21%	km	/limo-software-belgium
United Arab Emirates	Middle East	AED	VAT 5%	km	/limo-software-uae
India	Asia	INR	GST 18%	km	/limo-software-india
Japan	Asia	JPY	Consumption tax 10%	km	/limo-software-japan
Uzbekistan	Asia	UZS	VAT 12%	km	/limo-software-uzbekistan
Vietnam	Asia	VND	VAT 10%	km	/limo-software-vietnam
Brazil	Latin America	BRL	You enter it	km	/limo-software-brazil
Mexico	Latin America	MXN	IVA 16%	km	/limo-software-mexico
Australia	Oceania	AUD	GST 10%	km	/limo-software-australia
South Africa	Africa	ZAR	VAT 15%	km	/limo-software-southafrica

- **Starting tax values are placeholders.** Passenger-transport tax treatment varies by country, state, province and city, so operators confirm their own rate with their accountant.
- **English only.** The booking page and emails are in English today. Email templates can be rewritten in any language; other languages for the booking page are not included yet.
- **Stripe.** Online card payment depends on Stripe supporting the operator's business. Operators elsewhere use quotes, CRM and tracking, and collect payment themselves.
- **Other countries.** An operator elsewhere chooses "Other country" and sets currency, tax and time zone in Settings.

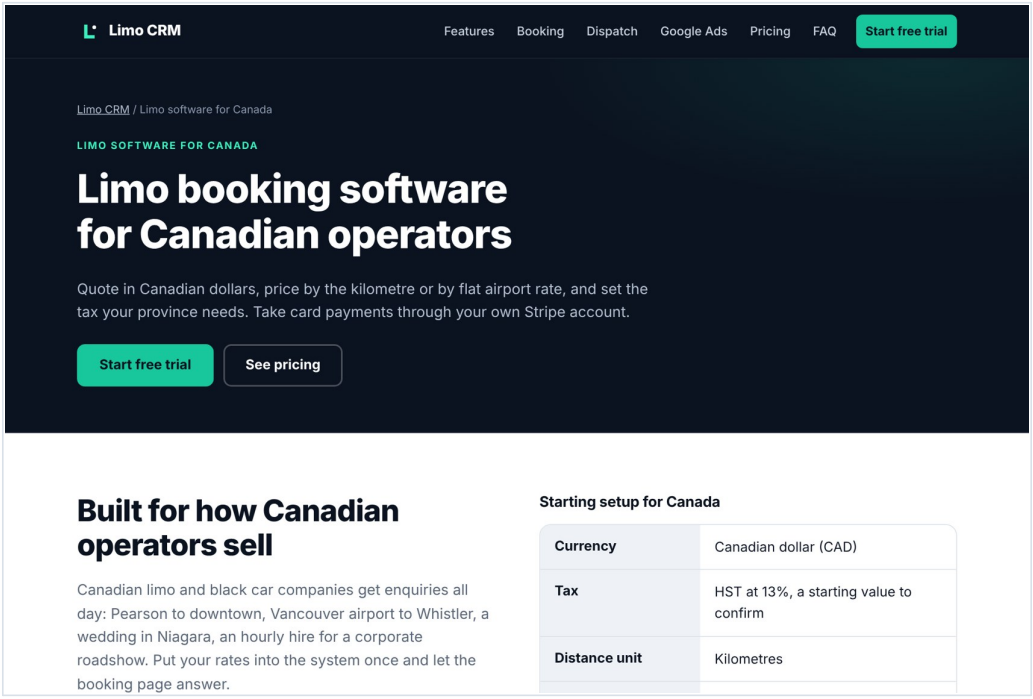
WATCH OUT Licensing, insurance, driver rules and airport permits for chauffeur services differ by place. The software does not check or replace them.

SECTION 12

The product website and SEO

The public website at space.vishnivo.com/limo-crm/ is part of the product. It is built to be found by operators searching for limousine software in their own country.

- **Pages.** Home, features, pricing, booking software, dispatch software, Google Ads tracking, FAQ, contact, a countries hub and 19 country pages. 28 pages are in the sitemap.
- **On-page SEO.** One unique title and description per page, one main heading, canonical addresses, Open Graph and Twitter tags, and fast plain pages with compressed, cached assets.
- **Structured data.** Organization, WebSite, SoftwareApplication with offers in USD, FAQ and breadcrumb markup.
- **Search files.** Automatic `/sitemap.xml` and `/robots.txt`. Pages for English-language markets (Canada, USA, UK, Australia, UAE) carry hreflang links.
- **Favicon and sharing.** Favicon set, app icons, web manifest and a social sharing image.
- **Kept out of search.** Account pages, every operator admin, quote and payment page are marked noindex.
- **Honest content.** No testimonials, ratings or customer logos are shown, and features that are not built are labelled "Coming soon".



A country page (Canada): starting setup, local notes, plans and local questions.

NOTE After launch, submit space.vishnivo.com/limo-crm/sitemap.xml in Google Search Console and add Google Business and local backlinks. Search ranking is never guaranteed and takes time.

SECTION 13

Hosting, security and data

Area	How it is handled
Technology	Plain PHP 8 and MySQL, which runs on ordinary cPanel-style hosting. No special server software is needed.
Install and upgrade	A web installer sets up the database and the platform administrator. Upgrades overwrite the files; the database upgrades itself on the first page load.
Data separation	Every record carries an operator ID, and every query is scoped to it, so one operator never sees another's data.
Accounts	Passwords stored with bcrypt, login throttling, owner and staff roles, and a logged support sign-in for Apensia.
Forms and requests	CSRF tokens on every form, prepared statements everywhere, a honeypot, a time trap and rate limits on public forms, and validated image uploads.
Payments	Card entry happens on Stripe's page; webhook signatures are verified.
Files	The app code, storage folder and configuration are blocked from the web by the server rules.
Operator data	Operators can export leads to CSV at any time.

RECOMMENDED Set up automatic daily database backups in the hosting control panel and keep copies off the server. Use https for the whole site, which is also required for embedded booking forms. No online service can promise perfect security.

SECTION 14

What is included today, and what is not

The product is complete for quoting, booking, payment, CRM and ad tracking. A few features common in large dispatch systems are not part of this version. We list them plainly so that operators can decide with accurate information.

Included today

Area	Included
Customer flow	Request form, instant quote with vehicle photos, confirm and pay or pay later, hourly hire, flight number, notes, mobile-first pages
Pricing	Flat routes, distance, hourly, surcharges, tax, minimum notice, quote hold, deposit, manual quotes, change log
Payments	Stripe Checkout into the operator's own account, full, deposit, pay later, recorded payments, webhook confirmation
CRM	Leads with statuses, notes, search, filters, driver details, staff logins, audit log, CSV export
Emails	Auto-reply, quotation, confirmation and operator alert, with editable templates and test send
Google Ads	Click ID and campaign capture, campaign report, tracking tag with data layer event, conversions CSV
Website tools	Link, button, quote box, embeddable form, Ads link
Platform	Free trial, sign-up with Subscribe buttons, Razorpay or Stripe subscription billing in USD, console, usage meter, 19 countries, marketing website and SEO

Not included yet

Feature	Today
Dispatch board and driver assignment	Driver and vehicle details are recorded on each lead; there is no day-view board.
Driver mobile page	Not available.
SMS and WhatsApp messages	Customer messages go by email only.
Flight tracking	Customers enter a flight number; nothing tracks the flight.
Automatic Google Ads upload	Conversions are exported as a file and uploaded by hand.
Reminder and follow-up emails	Not available; the operator emails or calls from the CRM.
Stripe Connect onboarding	Operators paste their own Stripe keys instead.
Booking page in other languages, custom domains, refunds in the app	Not available; refunds are done in Stripe.

SECTION 15

Going live: checklist, assumptions and risks

To switch on the platform for real customers, Apensia completes the items below once. Each operator then needs only its own few items.

Platform checklist (Apensia, one time)

Item	Why
Live keys and webhook for subscription billing: Razorpay (with Subscriptions and international payments enabled, so it can bill in USD) or Stripe (with its customer portal switched on)	Charge operators. Run one full test with test keys first, then one live test subscription with a non-Indian card.
Google Maps (Routes and Places) key, restricted to the domain	Distance pricing and address suggestions. Without it, flat routes and manual quotes still work.
Outgoing email set up (SMTP or the host's mail) with sender authentication for the domain	So that confirmations and quotes reach inboxes.
Terms of service, privacy notice and data-processing terms reviewed by a lawyer	Required before taking real customers. They are not included in this version.
Accountant's advice on tax for subscriptions sold in each country	Subscription prices exclude tax; tax is not added automatically.
https and daily backups on the hosting account	Security, embedded forms and recovery.

What each operator provides

Item	Why
A Stripe account (optional) and its tax registration number	Online payment, and the number shown on its booking page.
Vehicles with photos, passenger and bag limits	Quote page.
A price sheet: routes, rates, surcharges, minimum notice, deposit and cancellation policy	To set the pricing rules.
Logo and accent colour	Branding.
Google Ads and tag access (optional)	Tracking and conversions upload.

Risks and how they are handled

Risk	Handling
Operators price rules that the engine cannot express	Trips that match no rule go to a manual quote, so no customer is left without a reply.
Emails land in spam	Authenticate the sending domain, keep messages plain and transactional, and monitor delivery.
Stripe is not available in an operator's country	Pay later mode; quotes, CRM and tracking still work.
Tax and legal rules differ by country	Operators set their own tax; legal pages are reviewed by a lawyer; the product does not provide legal or tax advice.
Support load grows with operators	FAQ, templates and guided setup; support levels by plan can be added later.

SECTION 16

Getting started and contact

Operators open their own account and Apensia helps with setup. A simple path:

Step	What happens	Time
1	Open space.vishnivo.com/limo-crm/pricing and press Subscribe on a plan, or start free with no card. Enter company, country and preferred booking address. The workspace opens at once; Apensia is available by space.vishnivo.com/limo-crm/contact for help.	Minutes
2	Check the starter vehicles and prices, add photos, and set tax and currency in Settings.	An afternoon, depending on the price list
3	Connect Stripe in Settings, and run one test booking with a Stripe test key.	Under an hour
4	Copy the link, button or quote box from the Website page into the operator's site and into its Google Ads.	Minutes
5	If you started free, choose a plan on Billing before the 14-day trial ends. If you subscribed first, the card is charged when the trial ends.	Minutes

Contact

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This proposal describes the product as built in November 2026 (Version 2.1: USD pricing, Basic at $51 a month, Subscribe on the front page). Prices, plans and features can change; the website shows the current ones. It is not legal, tax or financial advice.